



# R&R Flaim Farms

## Vineland, NJ

Flaim Farms is a totally family-owned and operated farm currently in their fourth generation which began 1934. Over the years, they've seen many large family farms have had to close. The cost of running a top quality producing operation increases each year which leads to unfortunate choices to be made.

In order to keep their heritage, Flaim has chosen to sell more of their produce directly under a sales division. Over the past 10 years they've increased their accounts. Since they're a family, they have come to know their accounts by face, visit them often, and maintain direct lines of communication. Flaim believes in the old fashion business ethics of mutual loyalty, respect, and trust. Their values and foresight will keep their farm and heritage alive for future generations.

Flaim packs under their **"Panther Brand"** logo. This label is known for its consistent quality. The farm has received numerous awards. Most recent of which is Ryan Flaim named in the produce industry's *Forty Under Forty*.



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